

# BEVERAGE.CASH

UNIFICATION OF THE CRYPTO  
AND REAL ECONOMY



**100% SECURED BY ALCOHOL**

**HIGH LIQUIDITY**

**POWERFULL TECHNOLOGY**

**FUN AND SOCIAL**

**MAXIMUM TRANSPARENCY**





# PLATFORM

First decentralized innovative solution whereby the real sector of economy and cryptoworld have been merged.

The application has been developed to address the key problem of cryptocurrency price instability, and marries the trading process on an innovative platform with unique functions.

Starting with the alcohol market, we are striving to create an ecosystem that will become a standard for the integration of the real economy sector and the cryptocurrency world.



# PROBLEM

The main problem of the cryptocurrency world is that digital money is not secured by physical assets.

Since the advent of block-chain technologies, users have accumulated a huge amount of various digital currencies which are almost impossible to use as a mean of payment for the purchase of goods.

# SOLUTION

- 1 **TOKENS ARE 100% SECURED BY ALCOHOL**
- 2 **1 BEVERAGE TOKEN (BT) = 1 LOT (BOTTLE, BOX, BARREL)**
- 3 **RATED IN BEVERAGE COIN (BC)**
- 4 **TRADED ON A DECENTRALIZED PLATFORM**
- 5 **TOKEN PRICE GROW WITH TIME AND VOLUME**
- 6 **THE ABILITY FOR SHORT AND LONG-TERM INVESTMENT**
- 7 **CAN ORDER DELIVERY OF THE LOT TO ANY ADDRESS AT ANY TIME**
- 8 **THE LOT OWNERSHIP TRANSFER OCCURS BY BLOCK-CHAIN RECORD**
- 9 **PHYSICAL MOVE OF THE LOT IS NOT REQUIRED**
- 10 **SMART CONTRACTS FINALIZING EVERY DEAL**

# WHAT MAKES US SPECIAL

Bevarage.cash platform is the exclusive combination of features, design and social elements that truly sets us and our solution apart from the competition:

- **AN INTUITIVE APPLICATION**

that is simple and accessible to new users.

- **THE SOCIAL COMPONENT**

community members (experts, collectors, leaders, etc.) are rewarded for their achievements, recommendations, from the award fund through smart contracts.

- **LOCALIZATION**

the ability, with the help of geolocation, to allocate lots and users located nearby, contact them using an integrated messenger and, if necessary, meet for the transaction.

- **INABILITY TO MANIPULATE**

the rating of trust — unique solution which excludes any manipulation.

- **SECURITY**

smart contracts protect users and their funds from mistreatment.

- **TRANSPARENCY**

all transactions are made in the block-chain.

- **INSTANT PAYMENTS**

immediately after the transaction smart contracts distribute money to participants.



# WHY BEVERAGE MARKET

Wine and craft alcohol is the most attractive investment asset which has surpassed stocks, precious metals, works of art and antiques by profitability over the last hundred years.

A good wine collection shows a profit of hundreds of percent. For example, Chateau Lafleur Pomerol 1982 has increased its value from 20 to 40 thousand pounds just over the last two years and Bordeaux Lafite Rothschild has risen in price by 850% just over one year.

# WINE AND CRAFT ALCOHOL MARKET

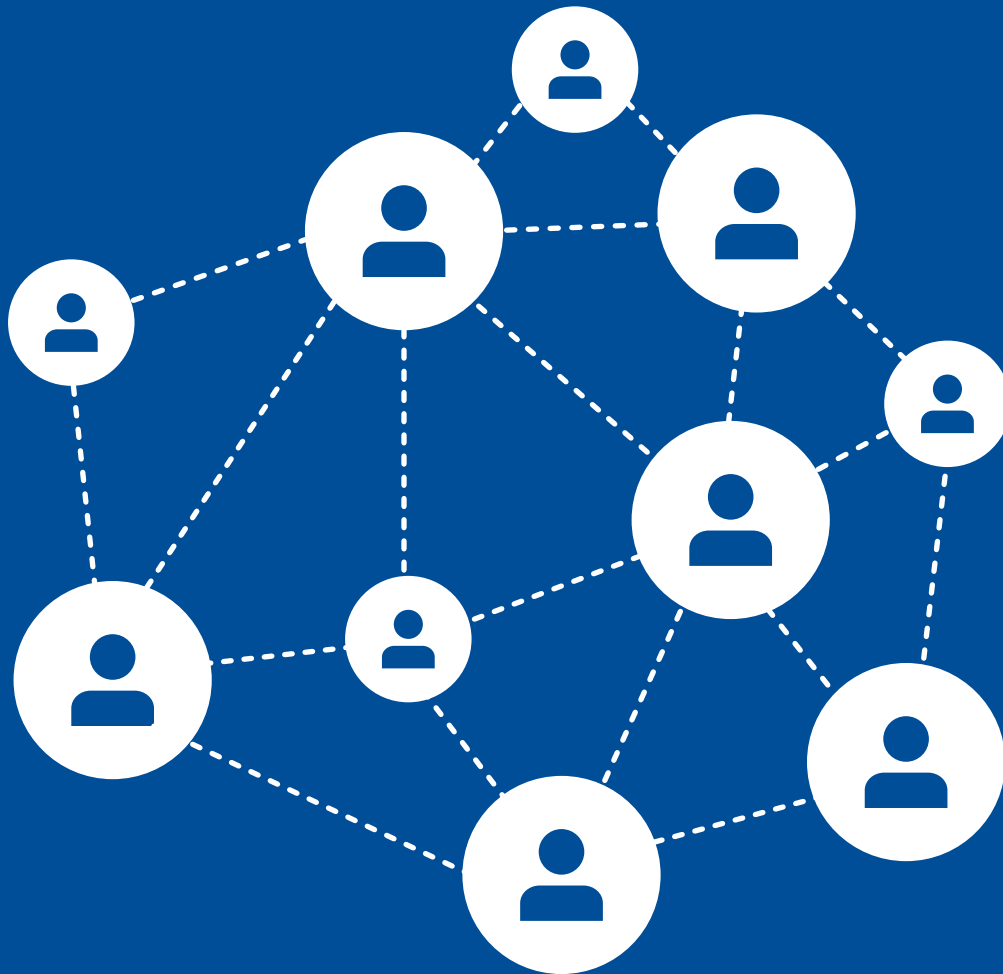
Its profitability is comparable  
to the market of digital currencies.

• THE WHOLE MARKET •  
OF THE CRAFT ALCOHOL  
**6 BILLION USD**

• GROWTH •  
OF CRAFT ALCOHOL PRODUCTION  
**33.4% UP TO 2025**

• WINE CONSUMPTION •  
**32.8 BILLIONS**  
BOTTLES PER YEAR

# PLATFORM ECOSYSTEM



The socialization of the platform and the development of a broad ecosystem based on it is the most important element for achieving success. The platform is designed to meet the requirements of a wide variety of participants in the alcohol market and the crypto-exchange community.

- Private and institutional investors
- Traders
- Beverage manufacturers
- Collectors
- Whole sellers
- Experts
- Buyers
- Advertisers
- Third-party developers



# BEVERAGE.CASH ADVANTAGES



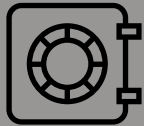
## **100% PHYSICALLY EXISTING ASSET**

Real product: bottles, boxes, barrels, not virtual numbers.



## **HIGH PROFITABILITY**

Alcohol as a class of assets is included in the list of basic types of alternative investments along with gold, art and diamonds.



## **GUARANTEES OF STABILITY**

Alcoholic assets are not subject to political risks and are one of the safest investment assets.



## **AUTHENTICATION**

Each lot corresponds to one token, which carries all information about this lot since its release.



## **DEMAND FOR TOKENS**

The fall of the cryptocurrency market makes the search for a low-risk, reliable asset with the same potential for profitability especially relevant.

# HOW IT WORKS

The trading platform beverage.cash is created for the participants of the beverage market and crypto society.

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Products are placed on the platform in the form of Beverage Token (BT)

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All transactions with tokens are made in Beverage Coin (BC)

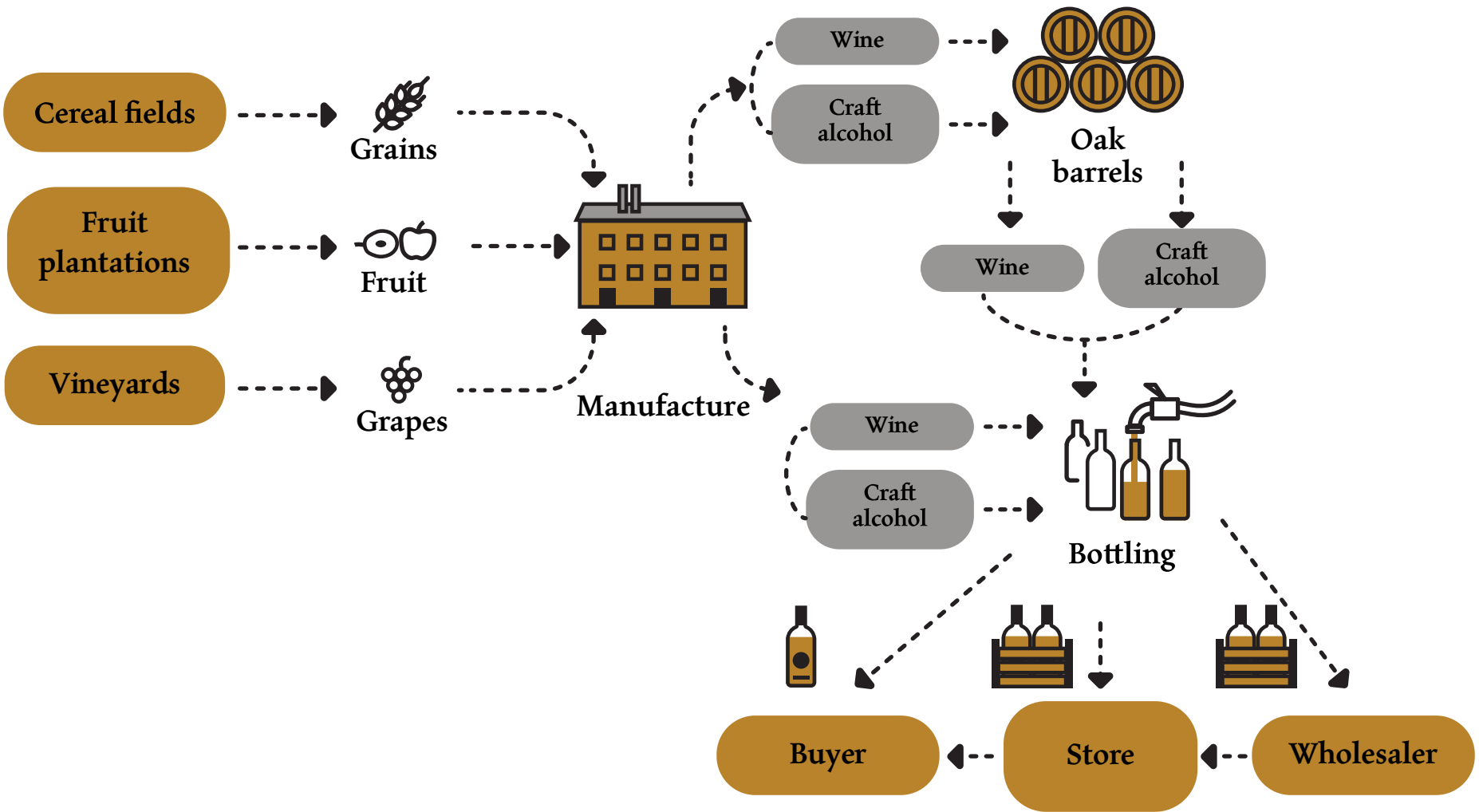
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Information stored on the platform using block-chain

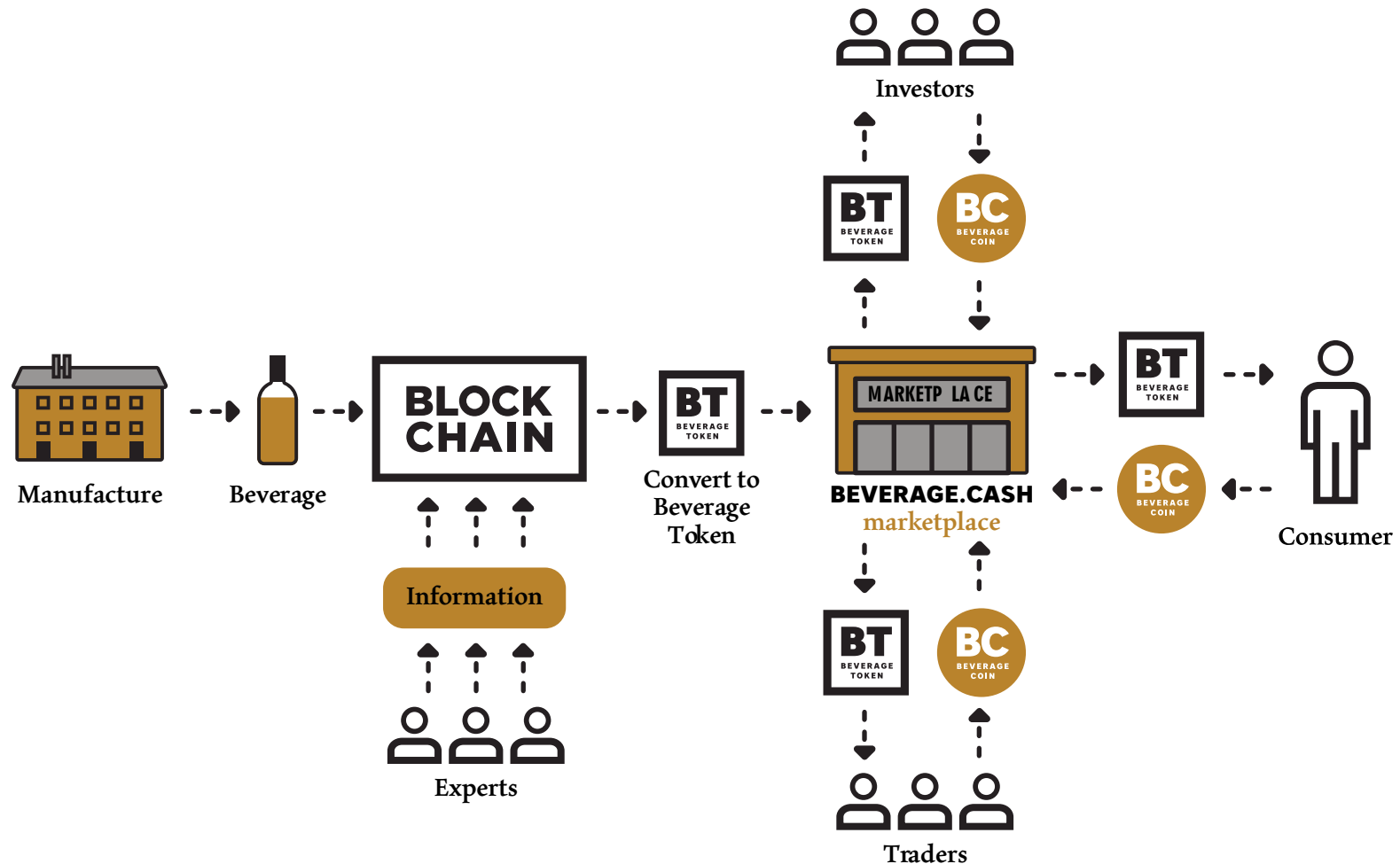
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Funds between the participants distributed by smart contracts.

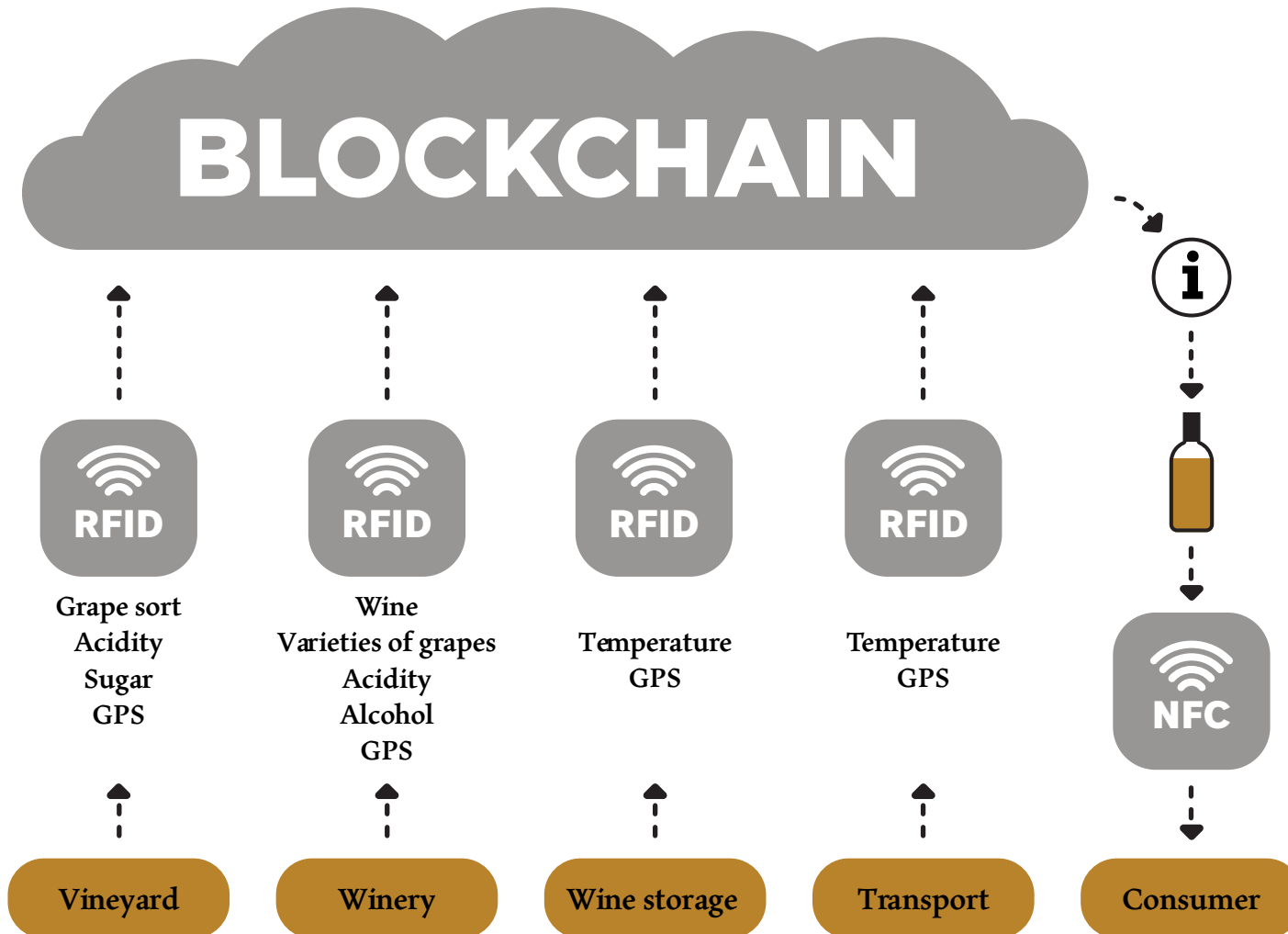
# WINE SUPPLY CHAIN MODEL



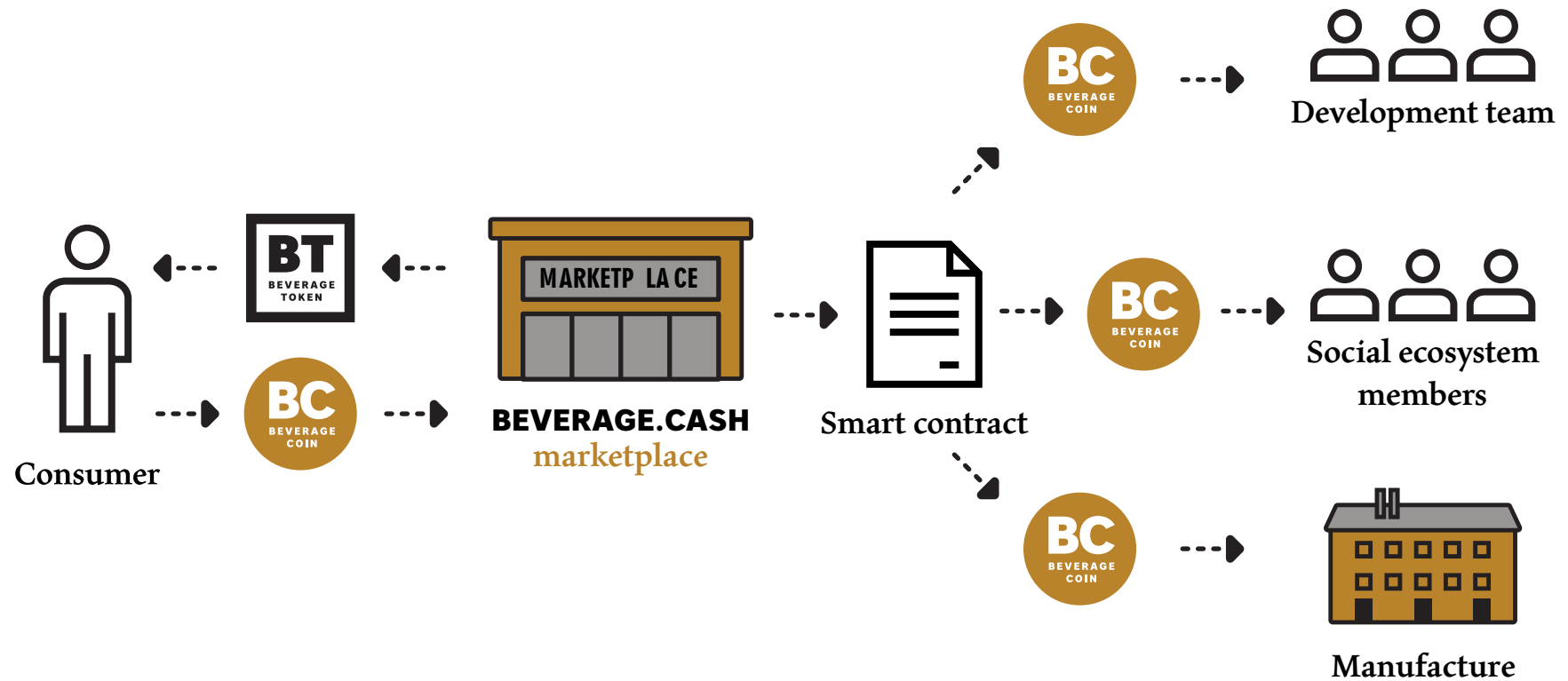
# BLOCKCHAIN IMPLEMENTATION



# RFID AND BLOCKCHAIN INTEGRATION



# SMART CONTRACT AUTOMATION



# BUSINESS MODEL

Our business model is based  
on the following sources of income:

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**FEE FOR ADDING LOTS TO THE PLATFORM  
(TOKENS RELEASING)**

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**COMMISSION FOR TRANSACTIONS  
MADE ON THE PLATFORM**

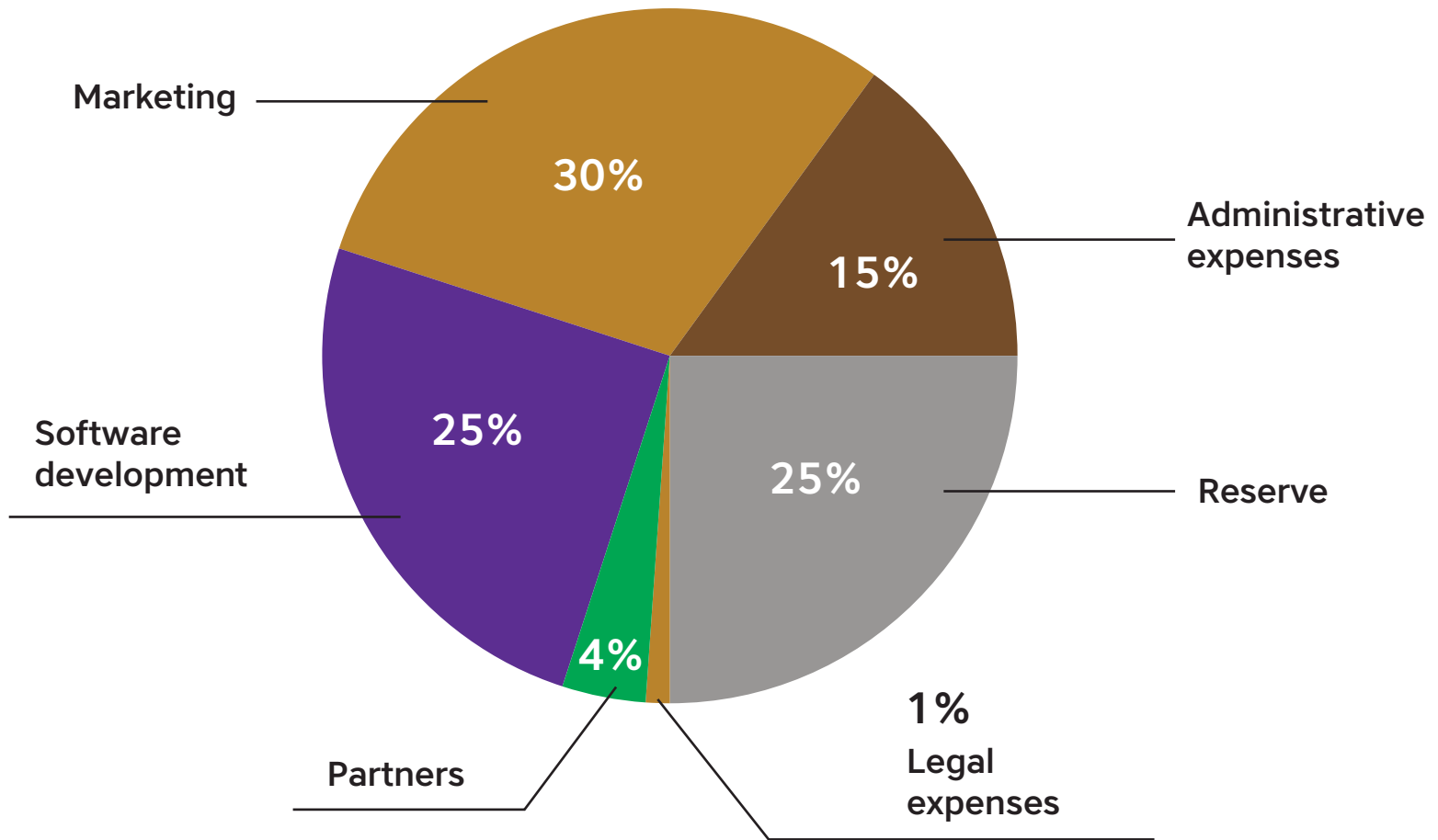
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**PAYMENT  
FOR ADVERTISING**

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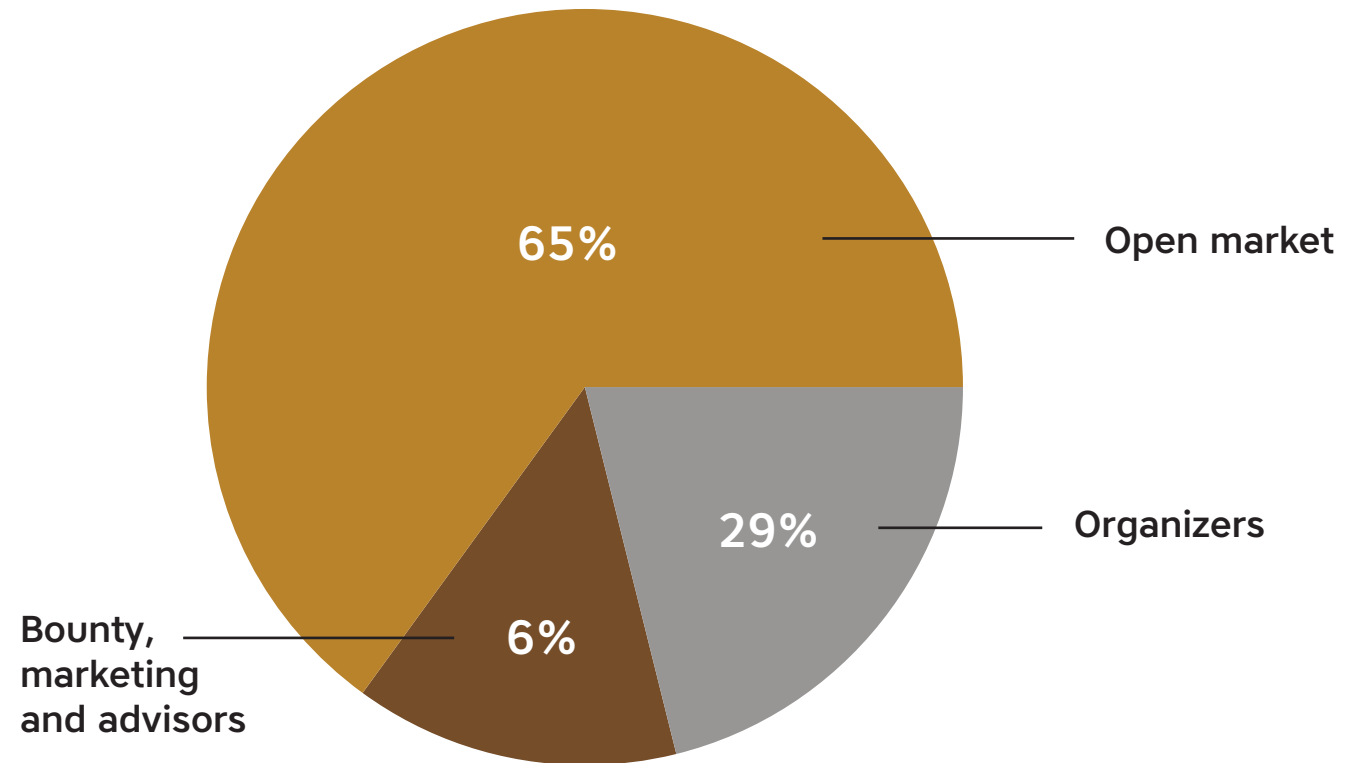
**FRANCHISING  
FEE**

# USE OF FUNDS





# TOKENS DISTRIBUTION



# TOKENS SALE

Total emission of tokens: 150,425,700 BC

Quantity for open market is 65% of the total number  
of issued tokens 97,776,705 BC:

**PRIVATE-SALE: 12% - 11,733,205**  
**BONUS 50%**

**PRE-SALE: 18% - 17,599,807**  
**BONUS 25%**

**MAIN SALE: 70% - 68,443,693**  
**BONUS 10-0%**

Soft cap: 1,500 ETH  
Hard cap: 30,000 ETH

Accepted currencies: Ethereum (ETH),  
Bitcoin(BTC), Litecoin (LTC),USD, EUR

# ROAD MAP

