

# BEVERAGE.CASH

UNIFICATION OF THE CRYPTO  
AND REAL ECONOMY



**100% SECURED BY ALCOHOL**

**HIGH LIQUIDITY**

**POWERFUL TECHNOLOGY**

**FUN AND SOCIAL**

**MAXIMUM TRANSPARENCY**





# PLATFORM

First decentralized innovative solution where the real sector of economy and cryptocurrency world have been merged.

The application has been developed to address the key problem of crypto currencies price instability and marries the trading process on innovative platform with unique functions.

Starting with the alcohol market we are striving to create an ecosystem that will become a standard for the integration of the real economy sector and the cryptocurrency world.



# PROBLEM

The main problem of the cryptocurrency world is that digital money is not secured by physical assets.

Since the advent of blockchain technologies, users have accumulated a huge amount of various digital currencies which still have very limited options of using them as a payment for goods and services.

# SOLUTION

- 1 **TOKENS ARE 100% SECURED BY ALCOHOL**
- 2 **1 BEVERAGE TOKEN (BCLT) = 1 LOT (BOTTLE, BOX, BARREL)**
- 3 **RATED IN BEVERAGE COIN (BCCT)**
- 4 **TRADED ON A DECENTRALIZED PLATFORM**
- 5 **TOKEN PRICE GROWS WITH TIME AND VOLUME**
- 6 **THE ABILITY FOR SHORT AND LONG-TERM INVESTMENT**
- 7 **CAN ORDER DELIVERY OF THE LOT TO ANY ADDRESS AT ANY TIME**
- 8 **A LOT OWNERSHIP TRANSFER OCCURS BY BLOCKCHAIN RECORD**
- 9 **PHYSICAL MOVE OF A LOT IS NOT REQUIRED**
- 10 **SMART CONTRACTS FINALIZING EVERY DEAL**

# WHAT MAKES US SPECIAL

Bevarage.cash platform is the exclusive combination of features, design and social elements that truly sets us and our solution apart from the competition:

- **AN INTUITIVE APPLICATION**

which is simple and accessible to new users.

- **THE SOCIAL COMPONENT**

community members (experts, collectors, wholesalers, alcoholic beverage manufactures, etc.) are rewarded from the award fund through smart contracts for their achievements and recommendations.

- **LOCALIZATION**

the ability, with the help of geolocation, to allocate lots and users nearby, contact them using an integrated messenger and, if necessary, meet for the transaction.

- **INABILITY TO MANIPULATE**

the rating of trust — unique solution which excludes any manipulation.

- **SECURITY**

smart contracts protect users and their funds from mistreatment.

- **TRANSPARENCY**

all transactions are made in the blockchain.

- **INSTANT PAYMENTS**

smart contracts distribute money to participants immediately after transaction.



# WHY BEVERAGE MARKET

Alcoholic beverage market is the most attractive investment asset and for the last hundred years bypassed stocks, precious metals, works of art and antiques in profitability.

A good wine collection may show a value increased in hundreds of percent. For example, Chateau Lafleur Pomerol 1982 has increased its value from 20,000 to 40,000 GBP just in the last two years, and Bordeaux Lafite Rothschild has risen in price by 850% just during one year.

# WINE AND CRAFT ALCOHOL MARKET

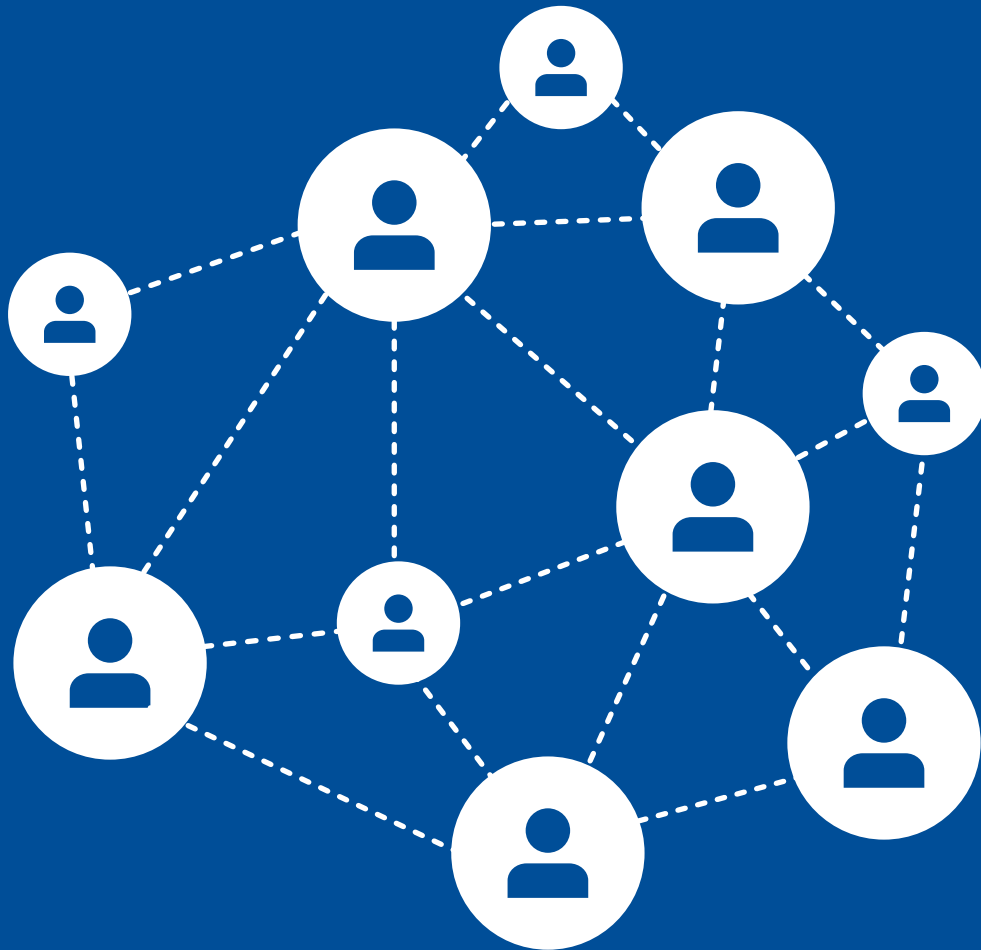
Its profitability is comparable  
to the market of digital currencies.

• THE WHOLE MARKET •  
OF THE CRAFT ALCOHOL  
**6 BILLION USD**

• GROWTH •  
OF CRAFT ALCOHOL PRODUCTION  
**33.4% UP TO 2025**

• WINE CONSUMPTION •  
**32.8 BILLIONS**  
BOTTLES PER YEAR

# PLATFORM ECOSYSTEM



The socialization of the platform and development of a broad ecosystem based on it is the most important element of success. The platform is designed to meet the requirements of a wide variety of participants in the alcoholic beverage market and the cryptocurrency community.

- Private and institutional investors
- Traders
- Beverage manufacturers
- Collectors
- Whole sellers
- Experts
- Buyers
- Advertisers
- Third-party developers



# BEVERAGE.CASH ADVANTAGES



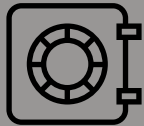
## **100% SECURED BY PHYSICALLY EXISTING ASSET**

Real product, 1 Beverage Token (BCLT) equals 1 lot (bottles, boxes, barrels, etc.).



## **HIGH PROFITABILITY**

Alcohol, as a class of assets, is included in the list of basic types of alternative investments along with gold, art and diamonds.



## **GUARANTEES OF STABILITY**

Alcoholic beverage assets are not subject to political risks and are one of the safest investment assets.



## **AUTHENTICATION**

Each lot corresponds to one token which carries all the information about this lot since the release.



## **DEMAND FOR TOKENS**

The volatility of the cryptocurrency market makes the search for a low-risk, reliable asset with the same potential for profitability especially relevant.

# HOW IT WORKS

The trading platform beverage.cash is created for the participants of the beverage market and crypto society.

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Products are placed on the platform in the form of Beverage Token (BCLT)

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All transactions with tokens are made in Beverage Coin (BCCT)

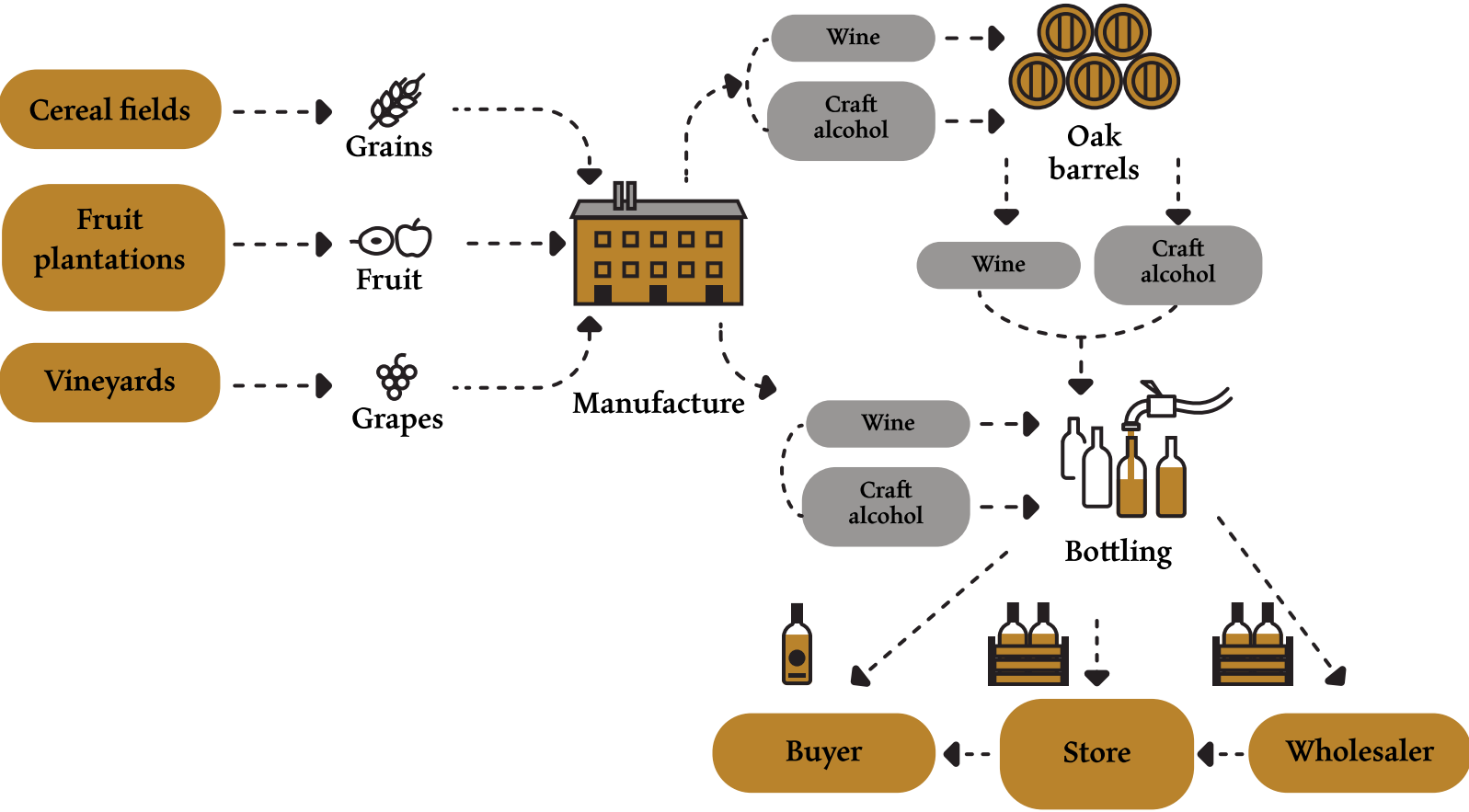
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Information is stored on the platform using blockchain

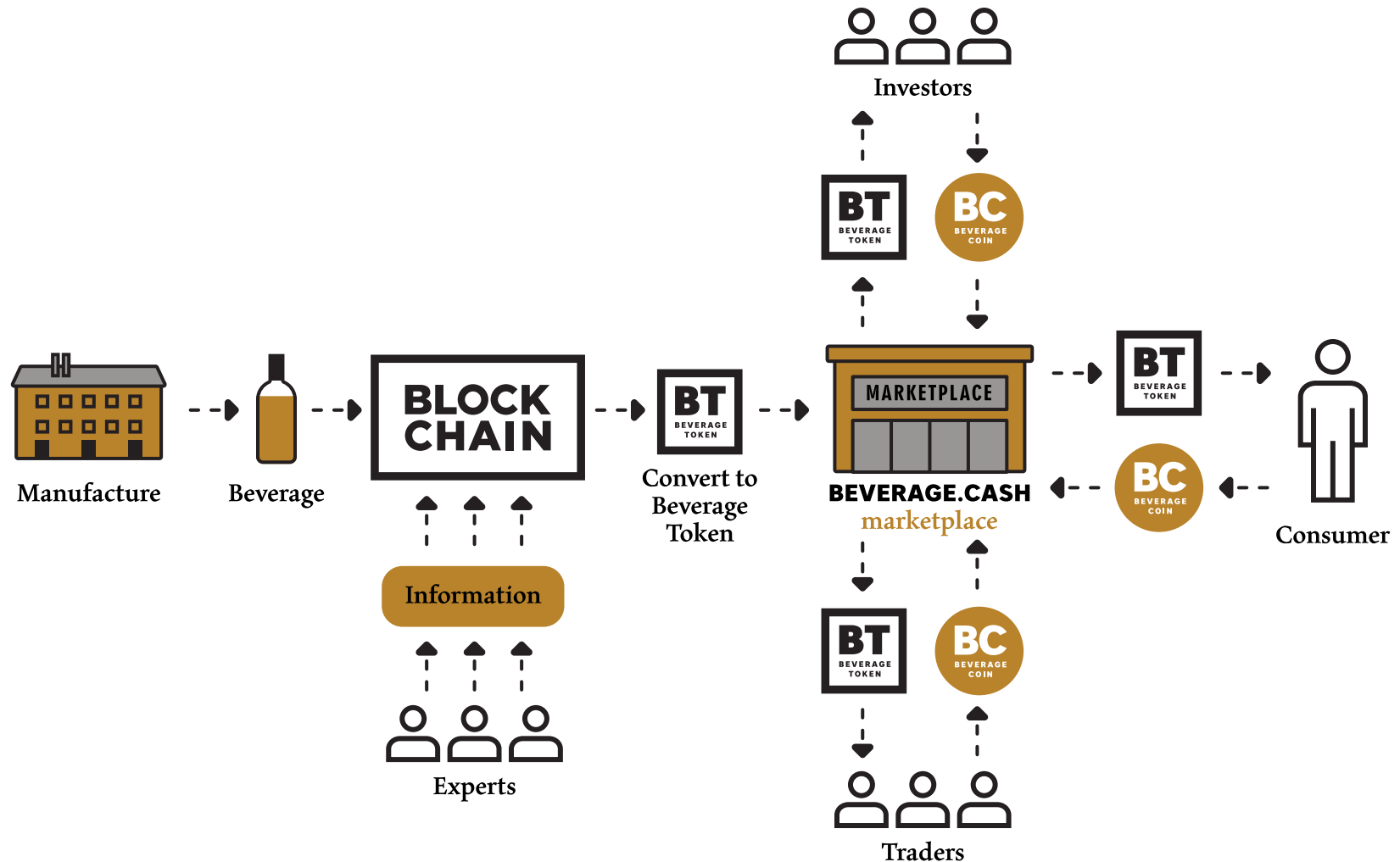
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Funds between the participants are distributed by smart contracts

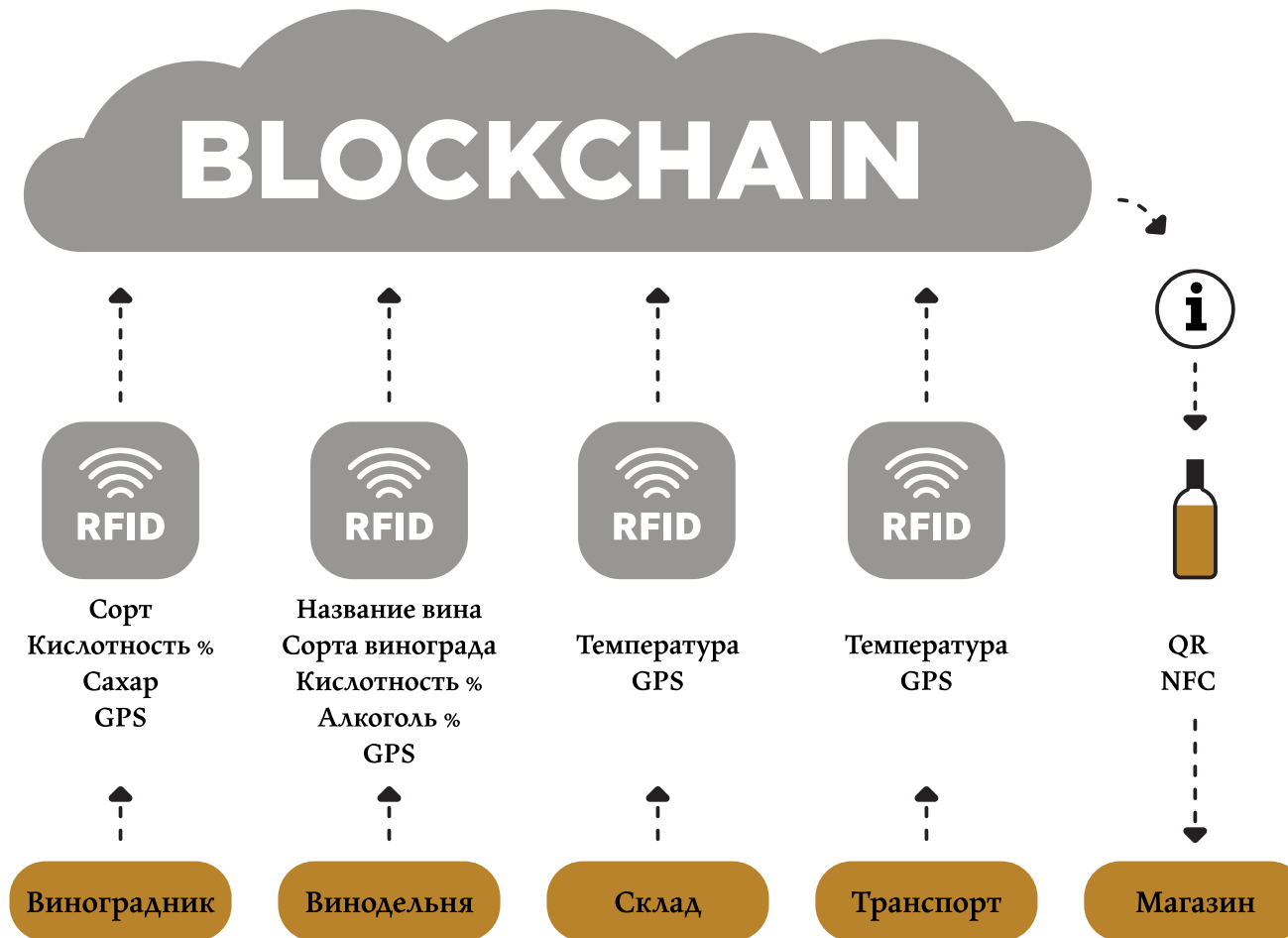
# WINE SUPPLY CHAIN MODEL



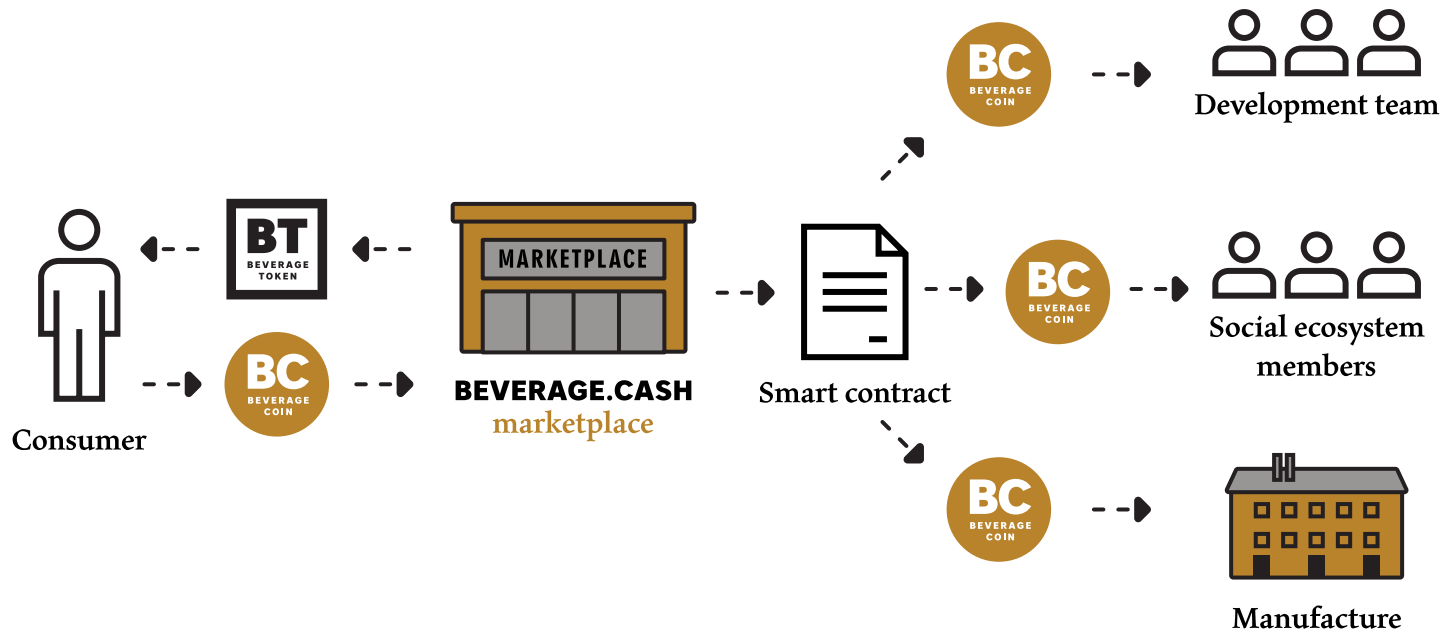
# BLOCKCHAIN IMPLEMENTATION



# RFID AND BLOCKCHAIN INTEGRATION



# SMART CONTRACT AUTOMATION



# BUSINESS MODEL

Our business model is based  
on the following sources of income:

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**FEE FOR ADDING LOTS TO THE PLATFORM  
(TOKENS RELEASE)**

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**COMMISSION FOR TRANSACTIONS  
MADE ON THE PLATFORM**

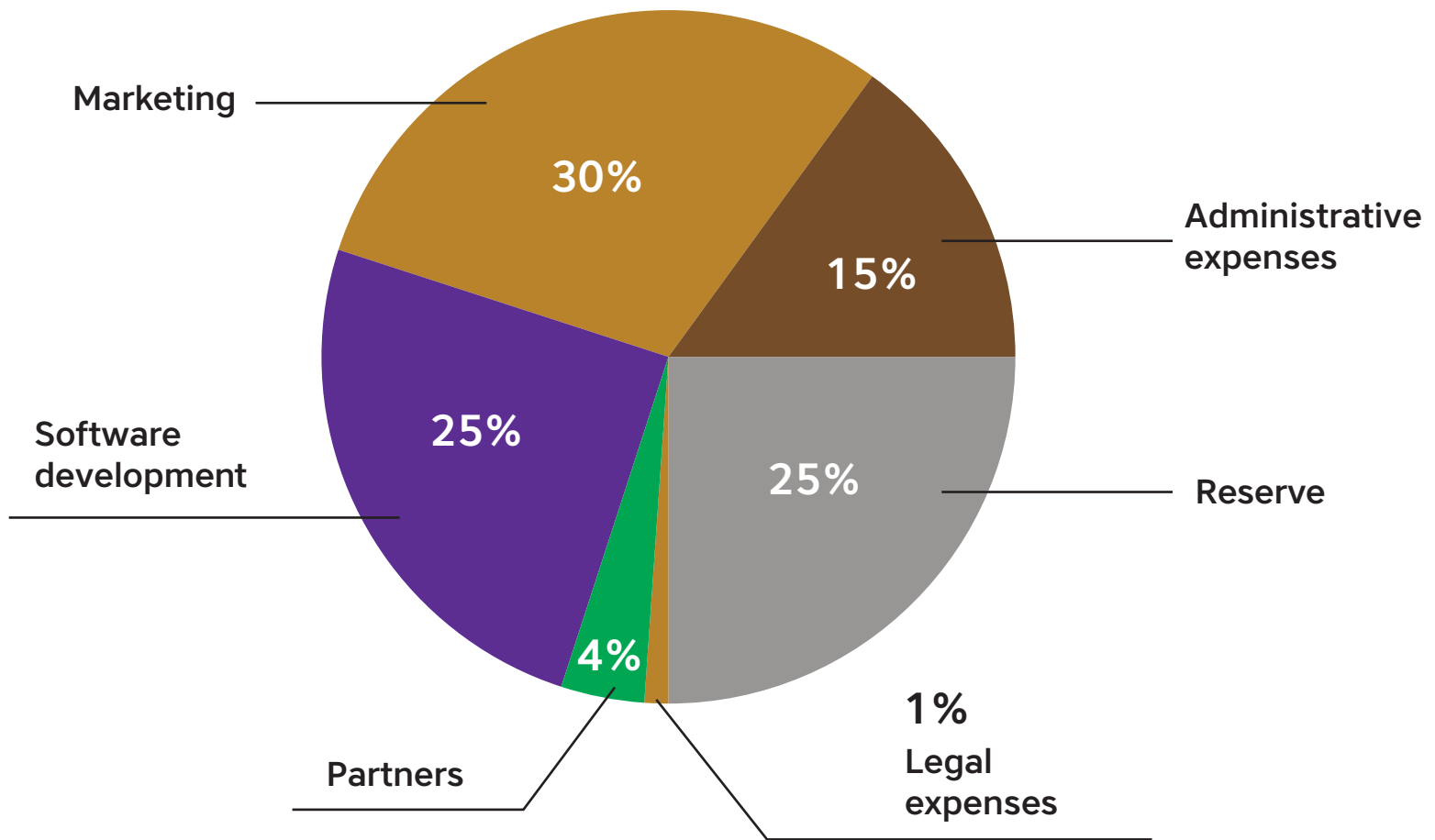
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**PAYMENT  
FOR ADVERTISING**

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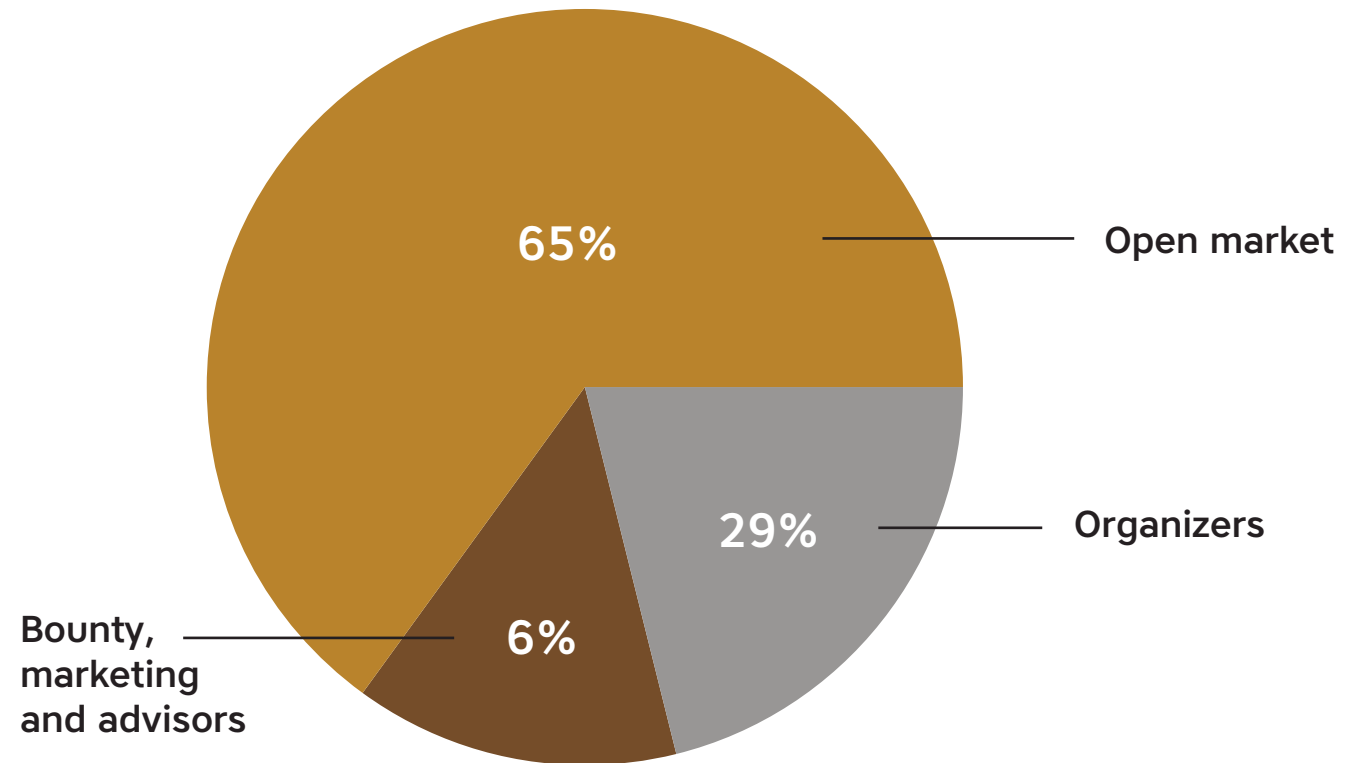
**FRANCHISING  
FEE**

# USE OF FUNDS





# TOKENS DISTRIBUTION



# TOKENS SALE

Total emission of tokens: 150,425,700 BC

Quantity for open market is 65% of the total number  
of issued tokens 97,776,705 BC:

**PRIVATE-SALE: 12% - 11,733,205**  
**BONUS 50%**

**PRE-SALE: 18% - 17,599,807**  
**BONUS 25%**

**MAIN SALE: 70% - 68,443,693**  
**BONUS 10-0%**

Soft cap: 1,500 ETH  
Hard cap: 30,000 ETH

Accepted currencies: Ethereum (ETH),  
Bitcoin(BTC), Litecoin (LTC),USD, EUR

# ROAD MAP

